



ROBERT D. FRASER RN MN

62 Knicely Rd
Barrie, ON

A competent and dedicated professional with a wide range of involvement in healthcare at large. Knowledgeable of pathophysiology and pharmacology. Interested in advancing my clinical nursing skills and experience.

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ACADEMIC EDUCATION

2009 - 2011 - University of Toronto — Master of Nursing, Administrative Stream
2005 - 2009 - Ryerson University — Bachelor of Science in Nursing

CLINICAL NURSING EXPERIENCE - NURSING STUDENT PLACEMENTS

2008-2009 **MULTI-ORGAN TRANSPLANT PROGRAM** **TORONTO GENERAL HOSPITAL**
• Worked in ambulatory day clinics advancing my assessment, evaluation and education competencies
• Worked on medical surgical floor developing my ability to provide holistic nursing care to full patient load
• Learned to manage clinical care and safe medication administration for patients with complex chronic disease
• Collaborated with interdisciplinary team to provide client centered care to patients and families with diverse needs

WINTER 2008 **SEXUAL HEALTH COUNSELOR** **HASSLE FREE MEN'S CLINIC**
• Provided sexual health education and counseling for clients before sexual health testing
• Created a safe and positive environment for Lesbian, Gay, Bisexual, Transexual clients
• Conducted rapid HIV testing and provided supportive counseling to clients with positive screening results

FALL 2007 **CENTRE FOR NURSING PROFESSIONAL NURSING EXCELLENCE** **REGISTERED NURSES ASSOCIATION OF ONTARIO**
• Developed a workshop for Health Workplace Environments Best Practice Guidelines: Professionalism in Nursing
• Worked independently performing necessary research and material development
• Worked effectively with manager to assess needs of clients

WINTER 2007 **ORTHOPEDIC/NEUROLOGICAL/PLASTIC SURGERY** **SUNNYBROOK**
FALL 2006 **INTERNAL MEDICINE** **TORONTO GENERAL HOSPITAL**
WINTER 2006 **GERIATRIC CARE** **KENSINGTON GARDENS**

RESPONSIBILITIES

- Participated in patient centered client care - hygiene, feeding, elimination
- Administered daily medication and injections to manage client need and illness
- Completed accurate documentation of nursing care to ensure continuation of care
- Responded quickly to changes in client's needs
- Work collaboratively with clients and colleagues to enhance outcomes of patients

AWARDS AND HONOURS

2011 DOROTHY WILEY AWARD - FOR OUTSTANDING NURSING LEADERSHIP POTENTIAL
2011 ONTARIO NURSING INFORMATICS GROUP SCHOLARSHIP
2010 LIFETIME MEMBERSHIP TO THE CANADIAN NURSING STUDENTS ASSOCIATION
2010 SEYMOUR SCHULICH GRADUATE NURSING AWARD
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2009 DENNIS MOCK LEADERSHIP AWARD, RYERSON UNIVERSITY
2008 ROYAL BANK OF CANADA COMMUNITY SERVICES AWARD
2006 LIEUTENANT GOVERNOR'S COMMUNITY VOLUNTEER AWARD
2005 MILLENNIUM EXCELLENCE AWARD FOR COMMUNITY INVOLVEMENT AND LEADERSHIP

PROFESSIONAL EMPLOYMENT

SEPT 2011 - PRESENT **PRINCIPAL CONSULTANT, ROBERT D. FRASER & ASSOCIATES INC.**
• Provide consulting for healthcare organizations on use of online technology for engaging providers and patients
• Develop proposals to meet organizational needs and address knowledge gaps related online strategy
• Conduct extensive review of online platforms and develop recommendations for improving online services

DEC - SEPT 2010 MARKETING CONSULTANT, LAWRENCE S. BLOOMBERG FACULTY OF NURSING

- Developed creative strategies to engage nursing students online and market faculty courses
- Collaborate with working group to develop short and long-term for project objectives and sustainability
- Responsible for designing and coding early stage mock-ups for the website

SEPT 2009 - DEC 2009 TEACHING ASSISTANT, LAWRENCE S. BLOOMBERG FACULTY OF NURSING

- Prepared and delivered weekly lessons on therapeutic skills in simulation laboratory to nursing students
- Worked collaboratively with other instructors to effectively deliver course material to 150 students

APR 2009 - NOV 2009 ISUMA FELLOW, HEALTH STRATEGY INNOVATION CELL

- Prepared literature review and strategic plan for social media engagement and community building for the cell
- Presented innovative ideas to group for consideration and work with team to make decisions for implementation

MAY - AUG 2008 SUMMER CARE PROVIDER; SOUTHLAKE REGIONAL HEALTH CENTRE

- Participated in interdisciplinary team providing care in diagnostic imaging
- Developed a therapeutic relationship in a short time span in order to prepare clients for procedures and tests

RELEVANT PRESENTATIONS, PUBLICATIONS, AND RESEARCH

FRASER, R; THE NURSES SOCIAL MEDIA ADVANTAGE: HOW SHARING YOUR IDEAS CAN ADVANCE YOUR NURSING CAREER. (BOOK) SIGMA THETA TAU INTERNATIONAL, INDIANAPOLIS. 2011.

FRASER, R; AN INNOVATIVE SOCIAL MEDIA APPROACH TO SHARING IDEAS OF LEADERS AND RESEARCHERS IN HEALTHCARE; (ORAL PRESENTATION) SIGMA THETA TAU INTERNATIONAL, 40TH BIENNIAL, NOV 2009

FRASER, R, SOCIAL MEDIA: COLLABORATIVE TOOLS FOR HEALTH PROFESSIONS; (ORAL PRESENTATION), HEALTH PROFESSIONS EDUCATION CONFERENCE, MAY 23, 2009.

FRASER, R; NURSING IDEAS: AN INNOVATIVE SOCIAL MEDIA APPROACH TO SHARING IDEAS OF LEADERS AND RESEARCHERS IN HEALTHCARE; (ORAL PRESENTATION) CANADIAN NURSES' ASSOCIATION LEADERSHIP CONFERENCE FEB 9, 2009

CURRENT MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

2010-Present Canadian Health Informatics Association, **Student Member**
2009-Present College of Nurses of Ontario, **Registered Nurse**
2008-Present Sigma Theta Tau International Nursing Honor Society, **Student Member**
2008-Present Canadian Nurses' Association, **Member**
2005-Present Canadian Nursing Students' Association, **Honorary Lifetime Member (since 2009)**
2006-Present Registered Nurses' Association of Ontario, **Member**

Interest Groups:

Nursing Research Interest Group, Nursing Leadership Network of Ontario,
Ontario Nursing Informatics Group

COMMITTEE MEMBERSHIPS

2011-PRESENT CANADIAN NURSES' ASSOC. - EXPERT COMMISSION ON HEALTH SYSTEM RENEWAL

- Working group formed to develop policy solutions to contribute to health system transformation

JUNE 2010-2011 SIGMA THETA TAU INTERNATIONAL - TECHNOLOGY TASK FORCE

- Participated in discussion, strategic planning and feedback regarding online social network "The Circle"
- Reviewed potential technologies for integration into program offerings of the organization

RELEVANT VOLUNTEER ACTIVITIES

SEPT 09 - MAY 11 TUTOR, MASSEY COLLEGE TUTORING PROGRAM

MAY 2008 - 2009 OFFICIAL DELEGATE, CANADIAN NURSING STUDENT'S ASSOCIATION

MAY - JUN 2007 PERSONAL CARE GIVER, MISSIONARIES OF CHARITY AND NEW LIGHT, INDIA;

JUNE 2004 PERSONAL CARE GIVER, MISSIONARIES OF CHARITY; INDIA

JUL - AUG 2002 ORPHANAGE VOLUNTEER, BRIDGE OF HOPE; TRINIDAD AND TOBAGO